All you need is Oxigen

Philips Hospitality TV

PHILIPS

Why Philips Hotel TV

Thirty years ago, Philips was the first TV brand to introduce dedicated Hospitality TVs. Technology has changed a lot since then, but our mission has not: to deliver innovative solutions that benefit both guests and hoteliers. From the largest chains to the smallest hotels, each environment is unique, which is why our teams customize products and service offerings to meet your specific requirements. And, since we combine the latest in connectivity with the lowest total cost of ownership and revenue opportunities, you can entertain your guests while creating additional value.

In order to create superior solutions, we focus on three key ingrediënts:
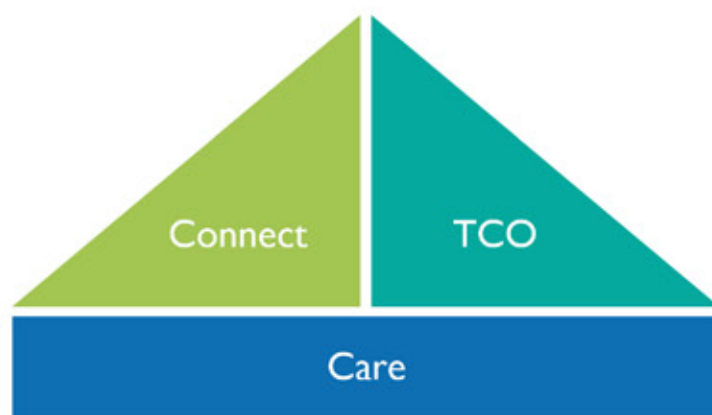
Connect

Smart functionality that allows guests and hoteliers to connect to mobile devices, to the online world, to hotel info and to hotel/SI systems.

Total cost of ownership (TCO)

Features that ensure the most (cost) efficient installation and management while offering opportunities to earn recurring revenue.

Care

Philips is, and has been, a trusted partner in the industry for decades, standing for operational excellence, customer intimacy and sustainability.

Connect | TCO

Care

All you need is Oxigen

In 2013 Philips introduced a new feature package centered around Connect and TCO. Philips OXIGEN is a complete solution that provides you all you'll need in Hospitality TV. The innovative features are designed to give both guests and professionals the latest in connectivity while ensuring the lowest cost of ownership. OXIGEN connectivity offers access to cloud-based online apps and ensures that mobile devices can communicate with the TV while remote management tools as well as additional revenue opportunities optimize earnings throughout the product lifecycle.

Connect

OXIGEN offers a complete package of the latest connectivity. Your guests can use Secure SimplyShare to share content from their mobile devices on the TV. Smart TV opens up a world of online apps. SmartInfo allows to show interactive and branded information or promotions directly on the TV screen.

Secure SimplyShare

Secure Simplyshare gives your customers the freedom to enjoy photos, music and videos through DLNA on the big screen using their smartphone or tablet.
Our secure sharing system is protected to ensure that content can only be shared within the same room. With our open system approach we serve iOS as well as Android users. Sharing made simple.
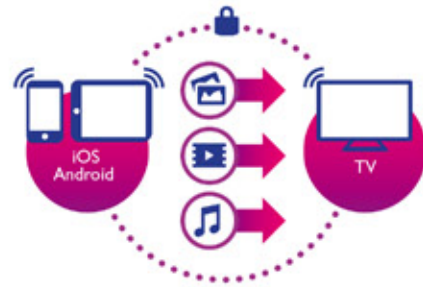
Smart TV apps

Philips Smart TV apps are an ever-growing choice of applications ranging from YouTube to social networking apps and more. Guests can use apps and catch-up TV from their home country in their own language, making Smart TV apps a leader in entertainment. All apps are cloud-based; which means there is no need for local upgrading and all the latest app updates are immediately visible on all Smart TVs. Our version is tailored for hospitality use and ensures guest information is securely deleted after use.
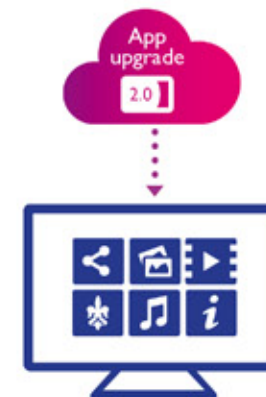
SmartInfo

SmartInfo is an indispensable way to share relevant information, which can be branded in your company's identity. The interactive hotel info pages allow you to earn additional revenue by promoting your Spa, restaurant or room service directly on the TV screen. It works with easy-to-use templates that can be steered remotely for optimal convenience.

Total cost of ownership

We believe that when it comes to costs, it is important to look at the total picture. With innovative features like Appcontrol and SmartInstall, Philips ensures that both initial and running costs are kept at a minimum. Using SmartInfo allows to create recurring revenues from on-screen promotions.

Smart*Install*

SmartInstall

SmartInstall makes installation and maintenance of your TVs effortless. Thanks to a simple to use PC tool, you can remotely configure and install your TVs without visiting any rooms! Whether upgrading software, updating your SmartInfo pages or installing new channels, SmartInstall saves valuable time and your guests are not disturbed.
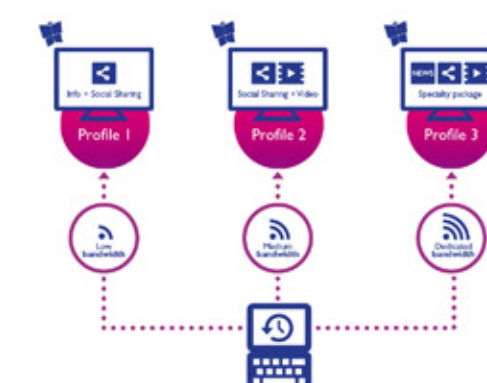
Appcontrol

AppControl

Appcontrol lets you add, delete and arrange your apps the way you want. Create various profiles and clone your settings to any other TV. It allows you to easily allocate high bandwidth video apps to your suites, and low bandwidth apps to selected rooms.

Additional benefits

Connect

Smart TV systems
Smart TV systems allow you to save on cost and clutter by running 3rd party systems integrated on the TV, and without a set top box (STB). The key STB capabilities are embedded directly in the TV, so guests will be able to enjoy a complete experience including video-on-demand. It works with both RF and IP channels and can be obtained from your favored provider. If you are currently running an STB-based system, you can still connect it to your Philips Hospitality TV.

Smart IP Systems

IP TV channels
IPTV channels allow you easy (integrated) reception of TV broadcast via IP network clutter-free and with no set up box required.

Integrated IP TV

USB (photos, music, video)
Connect your USB memory-stick, digital camera, mp3 player or other multimedia device to the USB port at the side of your TV to enjoy photos, videos and music with the easy to use on screen content browser.

USB

Integrated Wi-Fi
All our Smart TVs have integrated Wi-Fi, which allows your guests to access a world of content wirelessly, and without additional clutter.

WiFi CERTIFIED

Total Cost of Ownership (TCO)

MyChoice
MyChoice is a simple and low-cost way to offer your guests premium TV channels, while delivering an additional revenue stream that helps you to recover your initial TV investment. It works with your current infrastructure, and has a proven track record of success (more than 20.000 rooms) in both hotel and healthcare facilities.

mychoice

LED TV
The most advanced LED lighting technology in this Full HD LED TV combines an eye-catching minimalistic design with stunning image quality, as well as the lowest power consumption in its category. And, since LED lighting technology does not contain hazardous materials, it's a greener choice too!

Full HD LED

Leading power consumption
Save money and the environment! We've been pro-actively working on reducing the on-mode and standby power consumption of our televisions for years. As a result, all Philips Hotel TVs have been awarded an EU energy label of A to A++. For hotels, these highly efficient LED TVs can save thousands of Euros each year, while significantly reducing their CO_2 footprint.

A+ Energy Label

USB cloning
USB cloning lets you easily copy all programming and channel settings from one TV to multiple TV sets in less than a minute. The feature ensures uniformity between TV sets and significantly reduces installation time and costs.

USB CLONING

Care

CARE is an important part of the Philips identity when it comes to Hospitality TVs. It stands for our commitment to more sustainable products, a true understanding of customer needs, and operational excellence when it comes to serving the hospitality industry.

CARE for the planet

Philips is a recognized leader in sustainability. For years we have strived to create innovative solutions that reduce environmental impact while helping hotels to save money. Our new TV range works with the latest LED technology to achieve the industries leading power efficiency, and as a result all Philips Hotel TVs have been awarded an EU energy label of A to A++. Philips Hospitality TVs adhere to and often exceed the requirements of material use and recycling defined in ROHS, REACH and WEEE. Here are some examples of external recognition for our sustainability leadership:

Ecovadis (independent sustainability assessment) rank us highly: "Philips Hotel TV is ranked within the top 7% of all 2,500 companies assessed on sustainability practices"

ecovadis
SUSTAINABLE SUPPLY MANAGEMENT

- Philips achieved the distinction of "Super sector leader" in the Dow Jones Sustainability index 2012/13 for the second consecutive year

- Leading TV brand in the Greenpeace "Guide to Greener Electronics" (Nov 2011)

- Ranked 23rd in the Top 50 Best Global Green Brands by Interbrand

CARE for the customer

Thirty years ago, Philips was the first to launch Hotel TVs. Since then we have worked closely with hotel chains and industry partners to deliver relevant innovations that are dedicated to hospitality TV. Together with our superior products, we offer on time, on-location logistics, and our customers are served by a customer care team specifically focused on Hospitality TV.

A unique example of our outside-in approach is the innovation work we do with the Co-Creation team—a diverse group of experienced thought leaders with years of expertise in the hospitality industry. We regularly gather this panel of independent hotel industry leaders to test new product concepts in order to refine them using their valuable feedback and advice.

The Philips Co-Creation Expert Team includes:
Ted Horner, Co-Founder of HTNG
Derek Wood, Director of HFTP
Christophe Causero of Accor
Bryan Hammer, Director of IT Starwood
Bryan Steele, MD Jireh-Tek and member of HTNG Advisory Board
Ian Millar, Professor of IT Ecole Hoteliere de Lausanne
Michael Zetterlund of Swisscom Hospitality Services
Jeremy Ward of Kempinski
Roger Taylor of Quadriga
Antoine Trannoy of Locatel
Nigel Bateson of OTRUM
Thomas di Giacomo of Swisscom

Save and make money

Earning power with reliability and style

It's very easy to say that you will save money switching to Philips Hospitality TVs. But for us, it's also very easy to show that it's true! We've made a calculation* to show you how much money you can save and make with our dedicated hospitality TVs. *Calculation based upon 130 TVs and average usage.

Savings on installation and maintenance

With SmartInstall you can save a lot of time installing and maintaining TVs.
The comparison below shows how much time and of course how much money you will save using SmartInstall:

Installation	With SmartInstall	Without SmartInstall
Initial TV channel installation time Initial	30 min	30 min
Initial TV configuration time	15 min	90 min
TV configuration time	0 min	5 min
Time to clone each TV Total time for 130 TVs	45 min	770 min
Savings on installation with SmartInstall: 725 min (à € 60,- per hour) = € 725,-		

Channel maintenance	With SmartInstall	Without SmartInstall
Initial TV channel installation and sorting time	5 min	30 min
Time to clone each TV	0 min	5 min
Total time for 130 TVs	5 min	680 min
SmartInstall: 675 min (à € 60,- per hour) = € 675,-*		
*Maintenance is usually done 4 times a year		

Software upgrade	With SmartInstall	Without SmartInstall
Time to upgrade all TVs	30 min	-
Time to upgrade each TV	-	15 min
Total	30 min	1950 min
Saving on upgrades with SmartInstall: 1920 min (à € 60,- per hour) = € 1,920.-**		

If you look at what this will mean in 1, 5 or 7 years*, you will see that you will save a lot of money:

- In 1 year: - € 3.425
- In 5 years: - € 17.125
- In 7 years: - € 23.975

*based upon 1 x installation and 4 x maintenance per year

Power saving	Philips LED TV	Typical LCD TV	Conventional CRT
Power Consumption (Watts)	28	50	80
Standby Consumption (Watts)	0,24	0,3	1
Daily usage (Hrs) Energy cost (per kWH)	€ 0,16	€ 0,16	€ 0,16
SmartInstall: 675 min (à € 60,- per hour) = € 675,-*	€ 4.068	€ 7.117	€ 13.871
Savings toward typical LCD TV: € 3.049,-			
Savings towards conventional CRT: € 9.803,-			

MyChoice – Value creation through premium content

Thanks to our unique solution called MyChoice, you can turn your TVs into real revenue generators.
With an average occupancy rate of 85% and XX% of the customers using MyChoice (à € 2,50 per code*) the revenue will be:

	10%	20%	30%
1st year	€ 10,083	€ 20,166	€ 30,249
5 years	€ 50,416	€ 100,831	€ 151,247
7 years	€ 70,582	€ 141,164	€ 211,746
* subject to change			

Please note that this is an example calculation. Actual savings will depend on specific TV models, number of TVs in facility, costs of labour, costs of energy a.o.

Why Hotel TV not a consumer TV?

Less costs
- Install and manage without entering rooms
- High energy efficient

Safety
- Anti-theft features for TV and remote
- Professional service and logistics
- Secure sharing & data privacy

Earn revenue
- Promote hotel offerings through info-pages
- Select and Sell channel packages to guests

Guest experience
- Display welcome message and hotel info pages
- No disturbance of other guests (menu lock, volume limit)

Which TV is right for me?

We currently offer four different ranges of Hospitality TVs which are designed for different needs – from small family-businesses to cosmopolitan luxury hotels – you can be certain of the perfect fit.

Signature – created for hotels that want to offer their guests the ultimate design and viewing experience. Whether on or off, this borderless glass TV is designed to impress. Ambilight and 3D provide a memorable viewing experience. In addition it hosts the complete OXIGEN package guaranteeing the latest connectivity and features to minimize cost of ownership, and is able to connect to 3rd party systems.

MediaSuite – our most popular range is designed for hotels that want to be future proof and offer their guests an up-to-date Smart TV experience. Guests can browse online apps like Youtube and catch-up TV, and can share content from their mobile devices to the TV screen. Other OXIGEN features ensure the lowest cost of ownership via remote management tools and interactive hotel info pages. MediaSuite is IPTV capable and can run 3rd party systems both with and without a set-top-box*. *Provider dependent

EasySuite – a standalone solution without connectivity to third party systems or Smart TV. EasySuite is a straightforward TV that helps maximize the total cost of ownership through MyChoice, remote management functionality and hotel info pages.

Studio – an energy-efficient, standalone TV featuring essential hospitality features such as USB cloning, menu locking and a welcome image.

Range overview

	Studio	EasySuite	MediaSuite	Signature
19" / 22"	19"	22"		
24"	24"	24"		
26" / 28"	26"	26"	26"	
32" / 34"	32"	32"	32"	
39" / 42"	39"	39" / 42"	40"	42"
46" / 47"			46"	47"
55"			55"	

Feature additions by range

Studio

- USB cloning
- Volume and menu locking
- Integrated connectivity Panel
- Prison Mode
- USB media Playback

EasySuite

+ Instant Initial Cloning
+ SmartInstall
+ SmartInfo (slides)
+ MyChoice
+ On screen clock
- Nurse call(IR)
- Multi-RC
- High Isolation
+ White frames

MediaSuite

+ Oxigen
  - *SmartInstall*
  - SmartTV apps
  - AppControl
  - Sec SimplyShare
  - SmartInfo (browser)
+ Wi-Fi integrated
+ Int. SmartTV system (IXP)
+ IPTV channels
+ Bathroom Speaker
+ V-secure IR&IP
+ STB (IR/SXP)
+ Brushed metal design
+ Nurse call (IR/SXP)
+ Optional swivel stand

Signature

+ Easy 3D
+ Ambi Light
+ Borderless design
+ Best PQ

Studio

EasySuite

MediaSuite

Signature

OXIGEN

OXIGEN

Signature

Dare to be different!

with Oxigen and Ambilight.

Like a painting on your wall. Enjoy the latest ultra-thin LED TV and the immersive experience of Ambilight paired with the complete set of hospitality features and Philips OXIGEN. Designed to fulfill the highest demands.

MediaSuite

Connect and control

with Philips OXIGEN and system compatibility

This energy efficient Hotel LED TV lets you enjoy all the benefits of state-of-the-art connectivity. The remote installation and management features safeguard the lowest cost of ownership.

Highlights

Connect
TCO
Care

Philips OXIGEN - unique connectivity & management
- Philips OXIGEN for latest connectivity and best total cost
- SmartTV apps with many dedicated services for hospitality
- AppControl to add, sort and delete apps with minimum effort
- Secure SimplyShare to stream movies and music to your TV
- SmartInfo for branded, interactive hotel info pages
- SmartInstall for easy remote installation and maintenance

Advanced hotel features and future proof
- Brilliant LED images with incredible contrast
- Ambilight Spectra 2-sided intensifies the viewing experience
- Integrated IPTV system for optimal customized interactivity
- Serial Xpress Protocol for interactive systems
- Easy 3D for a truly immersive 3D movie experience
- Integrated Wi-Fi for wireless SmartTV
- MyChoice compatibility for recurring revenues

A+ Energy Label

Highlights

Connect
TCO
Care

Philips OXIGEN - unique connectivity & management
- Philips OXIGEN for latest connectivity and best total cost
- SmartTV apps with many dedicated services for hospitality
- AppControl to add, sort and delete apps with minimum effort
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- SmartInstall for easy remote installation and maintenance

Advanced hotel features and future proof
- Brilliant LED images with incredible contrast
- Integrated IPTV system for optimal customized interactivity
- Serial Xpress Protocol for interactive systems
- MyChoice compatibility for recurring revenues
- Integrated Wi-Fi to use SmartTV wirelessly
- On-screen clock display for optimal guest convenience
- Integrated Connectivity Panel

A Energy Label
A+ Energy Label
A++ Energy Label

EasySuite

Superior guest experience and high efficiency

With info pages and remote installation

This energy efficient LED TV lets you enjoy the benefits of a dedicated Hospitality TV. It allows your guests to buy premium content, informs them via hotel info pages and uses the latest remote technology for effortless installation.

Studio

Great value in a modern design

with power saving LED technology

With this energy efficient Hospitality LED TV, you will enjoy efficient installation via USB Cloning and dedicated hospitality features like menu and control locking.

Highlights

Connect
TCO
Care

Advanced hotel features and future proof
- Brilliant LED images with low power consumption
- MyChoice compatibility for recurring revenues
- SmartInstall for easy remote installation and maintenance
- Integrated Connectivity Panel
- On-screen clock display for optimal guest convenience
- Full Hotel, Healthcare and Prison Modes

Differentiating guest experience
- SmartInfo for branded hotel info pages even offline
- Additional headphone connection for personal listening
- Nurse-call compatibility optimized for the Healthcare sector

Sustainable and safe
- Low power consumption
- Eco-friendly design and flame retardant housing

A — Energy Label
A+ — Energy Label

Highlights

Connect
TCO
Care

Advanced hotel features and future proof
- Brilliant LED images with low power consumption
- USB cloning of all settings for quick installation
- USB for multimedia playback
- Integrated Connectivity Panel
- Welcome image for branded welcome greeting
- Low power consumption

- Volume limitation
- Installation menu locking
- Front/side controls locking

A — Energy Label

Studio / EasySuite

	Studio	EasySuite
Type number	19HFL2807D, 24HFL2808D, 26HFL2808D, 32HFL2808D, 39HFL2808D	22HFL3008D, 24HFL3008D & W, 26HFL3008D & W, 32HFL3008D, 39HFL3008D, 42HFL3008D
General		
TV system reception	DVB-T/T/C (MPEG 2/4)	DVB-T/T/C (MPEG 2/4)
Set Dimension WxHxD in mm (set with stand HxD)	19": 463 x 302 x 35 (338x135) 24": 562 x 345 x 35.5 (381x135) 26": 628 x 384 x 36.8 (427x203) 32": 743 x 451 x 88.5 (489x185) 39": 893 x 530 x 76.6 (570x220)	22": 509.7 x 318.7 x 46.3 (358x147) 24": 550.4 x 341.6 x 45.6 (387x147) 26": 628.2 x392.3 x46.9(434x160) 32": 738 x 454.3 x 64.9 (495x196) 39": 891.3 x 536 x 64.7 (582x250) 42": 972 x 586.3 x 71.6 (630 x 250)
Set weight, excl. stand (kg)	19"-3.8kg; 24"-5.4kg; 26"-7kg; 32"-9.5kg; 39"-12.4kg"	22"-3.2kg; 24"-3.4kg; 26"-5.3kg; 32"-6.4kg; 39"-8.5kg; 42"-10.8kg"
OXIGEN		
Secure SimplyShare		
SmartInfo interactive		
Smart TV apps		
SmartInstall		yes
Appcontrol		
Latest Connectivity		
Integrated Wi-fi		
Ethernet-LAN connector		
IPTV - MultiCast and UniCast		
SerialXpress interface (SXP)		
InternetXpress interface (IXP)		
SmartCard Xpress Expension Box compatible		
Vsecure content protection		
SmartInfo		yes (slides)
HbbTV		
USB Multimedia player (pictures, video and audio)	yes	yes
Integrated Connectivity Panel	yes	yes
Bathroom speaker output		
VGA	yes	22"-26": yes; 32"-42": no
Number of SCART connector(s)	1x	1x
Number of HDMI connector(s)	1x (24", 26",28") 2x (32", 39")	2x
Best Cost of Ownership		
Latest LED TV technology	yes	yes
MyChoice		yes
On-screen clock		yes
Available with a 5-year warranty (optional)	yes	yes
USB cloning	yes	yes
Radio built-in (DVB)	yes	yes
Anti Theft lock provision RC batteries		
Anti Theft provison TV (Kensington lock)	yes	yes
VESA Wall mounting compatible (mm)	19"-24": 75x75| 26"- 32": 200x100 39": 200x200"	22"-24"": 75x75| 26"- 32": 100x100| 39"-42: 200x200"
Viewing Experience & Sound		
3D TV		
Ambilight		
HD/Full HD	19"-32": HD |39": Full HD	24", 26", 32": HD|22", 39", 42": Full HD
Viewing angles (H/V in degrees)	19": 170°/160°|24", 26": 176°/176°| 32", 39": 178°/178°"	22": 170°/176°|24", 32": 176°/176°| 26", 39", 42": 178°/178°"
Guest Comfort		
ThemeTV Lite/ThemeTV		yes
Volume Max & Menu lock	yes	yes
Welcome message	picture	yes
Alarm/Sleeptimer	no / yes	yes / yes
Prison Mode	yes	yes
Sustainability and safety		
Energy consumption Standby (typical)	< 0.3W	< 0.3W
Energy consumption Power-on (typical)	19" - 18W| 24"- 25W| 26"- 30W| 32"-41W| 39" - 59W"	22" - 21W| 24" - 21W|26"-28W| 32"-36W| 39"- 43W"
Green button		
Energy Label	A	22", 26", 32": A	24", 39": A+
Ambient light sensor		
Flame retardant cabinet	yes	yes
Accessories		
Remote Control (incl batteries)	yes	yes
Table top stand included/swivel	yes / no	yes / no
Optional swivel stand		

Specifications can be subject to change without prior notice

MediaSuite / Signature

	MediaSuite	Signature
Type number	26HFL5008D, 32HFL5008D, 40HFL5008D, 46HFL5008D, 55HFL5008D	42HFL7008D 47HFL7008D
General		
TV system reception	DVB-T2/T/C (MPEG 2/4)	DVB-T2/T/C (MPEG 2/4)
Set Dimension WxHxD in mm (set with stand HxD)	26": 628.2x392.3x46.9(434x160) 32": 742 x 453 x 40 (523x238) 40": 889 x 559 x 40 (628x260) 46": 1062 x 633 x 40 (703x330) 55": 1254 x 742 x 40 (812x330)	42": 957x579x35.3 (630x196) 47": 1066x640x35.3 (691x196)
Set weight, excl. stand (kg)	26"- 5.3kg; 32"- 7.6kg; 40"- 12kg; 46"- 15kg; 55"- 23 kg	42"- 12kg; 47"- 15kg
OXIGEN		
Secure SimplyShare	yes	yes
SmartInfo interactive	yes	yes
Smart TV apps	yes	yes
SmartInstall	yes	yes
Appcontrol	yes	
Latest Connectivity		
Integrated Wi-fi	yes	yes
Ethernet-LAN connector	yes	yes
IPTV - MultiCast and UniCast	yes	yes
SerialXpress interface (SXP)	yes	yes
InternetXpress interface (IXP)	yes	yes
SmartCard Xpress Expension Box compatible	yes	
Vsecure content protection	yes	
SmartInfo	yes (interactive)	yes (interactive)
HbbTV	yes	yes
USB Multimedia player (pictures, video and audio)	yes	yes
Integrated Connectivity Panel	yes	yes
Bathroom speaker output	yes	
VGA	yes	yes
Number of SCART connector(s)	1x	1x
Number of HDMI connector(s)	3x	4x
Best Cost of Ownership		
Latest LED TV technology	yes	yes
MyChoice	yes	yes
On-screen clock	yes	yes
Available with a 5-year warranty (optional)	yes	yes
USB cloning	yes	yes
Radio built-in (DVB)	yes	yes
Anti Theft lock provision RC batteries	yes	yes
Anti Theft provison TV (Kensington lock)	yes	yes
VESA Wall mounting compatible (mm)	26": 100x100| 32"-40W: 200x200| 46"-55": 400x400	42"-47": 400x400
Viewing Experience & Sound		
3D TV		yes
Ambilight		yes
HD/Full HD	26": HD	32"- 55": Full HD	Full HD
Viewing angles (H/V in degrees)	178°/178°	178°/178°
Guest Comfort		
ThemeTV Lite/ThemeTV	yes	yes
Volume Max & Menu lock	yes	yes
Welcome message	yes	yes
Alarm/Sleeptimer	yes / yes	yes / yes
Prison Mode	yes	yes
Sustainability and safety		
Energy consumption Standby (typical)	< 0.3W	< 0.3W
Energy consumption Power-on (typical)	26" - 27W| 32"- 40W| 40"- 44W| 46"- 49W| 55"- 60W"	42"- 47W| 47"-58W
Green button	yes	yes
Energy Label	26", 32": A	40", 46": A+	55": A++	A+
Ambient light sensor	yes	yes
Flame retardant cabinet	yes	yes
Accessories		
Remote Control (incl batteries)	yes	yes
Table top stand included/swivel	yes / only 32"	yes / yes
Optional swivel stand	yes (40", 46", 55")	

Specifications can be subject to change without prior notice